A cover of a book

AI-generated content may be incorrect.

**Autopilot Outreach Checklist**

☐ Choose an outreach tool (Instantly.ai or Lemlist)

☐ Build or import a list of potential partners, bloggers, or influencers

☐ Use AI to generate personalized outreach emails or messages

☐ Set up automated follow-up sequences in your outreach tool

☐ Connect to a CRM or spreadsheet to track responses (optional)

☐ Test your first batch of outreach for deliverability and personalization

☐ Automate sending on a schedule (daily or weekly)

☐ Use AI to draft quick replies to positive responses

☐ Track conversion rates (replies, partnerships, backlinks)

☐ Refine prompts and outreach templates based on results